

AMB RETOUCH DESIGN

+

RATE CARD

ADIDAS ORIGINALS | NIKE | LSKD | SHONA JOY | MICHAEL HILL | LORNA JANE | THE ICONIC | MORRISON | INDIGO & WOLFE | GIMME | KIVARI



RETOUCH



GRAPHICS

VIDEO

CONTACT

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ambourke.com.au

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BOOKINGS & TERMS



RETOUCH / IMAGE EDITING

SERVICES & RATES

ECOMMERCE

FROM \$10 PER IMAGE

CAMPAIGN / EDITORIAL

FROM \$30 PER IMAGE

BEAUTY / CLOSE UP

FROM \$40 PER IMAGE

FLAT-LAYS

FROM \$10 PER IMAGE

HOST MANNEQUINS

FROM \$15 PER IMAGE

COLOUR CORRECTION

FROM \$10 PER IMAGE

LIGHT / COLOUR
/ TEXTURE GRADING

FROM \$10 PER IMAGE

****THE ABOVE PRICING IS BASED ON BASIC RETOUCH ONLY****
ADVANCED AMENDMENTS AND MULTIPLE SERVICES APPLIED TO
AN IMAGE WILL INCURE A HIGHER FEE AS OUTLINED IN THE
ADDITIONS PAGE**

IN-STUDIO DAY RATE

\$900 PD

REMOTE DAY RATE

\$700 PD



GRAPHIC ART / DESIGN

SERVICES

BRAND / IDENTITY

DAY RATE ONLY

MARKETING /
ADVERTISING

ALL GRAPHIC DESIGN
SERVICES ARE CHARGED AS
DAY RATES ONLY.

GRAPHIC ART

HALF DAY \$450
4.5 HRS OR LESS

GIFS

FULL DAY \$700
MORE THAN 4.5 HRS

APPAREL / MERCHANDISE

PRESENTATIONS / SLIDE
DECKS

LOOK BOOKS /
BROCHURES



VIDEO EDITING

SERVICES

SHORT FORM / SOCIAL MEDIA

LONG FORM BASIC

LONG FORM / CAMPAIGN

DAY RATE ONLY

ALL VIDEO EDITING SERVICES ARE CHARGED AS DAY RATES ONLY.

HALF DAY \$450
4.5 HRS OR LESS

FULL DAY \$700
MORE THAN 4.5 HRS

AMB VIDEO EDITING IS MORE SUITED TO SOCIAL MEDIA, ONLINE MARKETING CAMPAIGNS. ADVANCED SERVICES SUCH AS MADE-FOR-TV MEDIA, MOTION PICTURE OR ANIMATIONS ARE CURRENTLY BEYOND THE SKILLSET OF OUR EDITORS



PLEASE SEE OVER FOR ADDITIONAL PRICING, INCLUSIONS AND T&C'S

ADDITIONS

/

RETOUCH

ECOMMERCE / FLATLAYS

BASE PRICE

BASIC CLEAN - DUST SPECKS, TAGS, CLIPS, THREADS, STICKERS, BLU-TAC, FISHING LINE, MINOR FLOOR/BACKDROP MARKS, SKIN EG; LIGHT ACNE, MAKEUP SMUDGE, SMALL SCAB OR BRUISE

ADDITIONS + \$5

COLOUR CORRECTION (ONE), BACKGROUND REMOVAL OR EXTENSION, GARMENT SHAPE AMENDMENT, TEMPLATE/MODEL ALIGNMENT TO GUIDES, UN-CREASING OF GARMENTS, SKIN CONDITION FIX, TATTOO REMOVAL, OVERALL COLOUR GRADING, LIGHTING CHANGE, MID ACNE REMOVAL, EXCESSIVE FLYAWAY HAIRS, MID-BRUISE, DEEP-ETCHING OBJECT AND COLOUR MATCHING TO REFERENCE IMAGE, MID STUDIO CLEANING, MID PRODUCT CLEAN, TEMPLATE/MODEL ALIGNMENT TO GUIDES, LIGHT UN-CREASING OF FABRIC. ETC

PLEASE NOTE - COST IS PER ADDITION

ADVANCED AMENDMENT + \$10

COMPING/SUPERIMPOSING/STITCHING TOGETHER OF OBJECTS/IMAGES ONTO THE MODEL, SUBJECT, OBJECTS OR IMAGES, MAJOR FABRIC CREASING OR MARKS, CREATING SHADOWS, CHANGING ORIGINAL SUBJECT IN ANY WAY SUCH AS LENGTHENING A SKIRT, MATCHING OR RE-CREATING PATTERNS OR TEXTURES ETC, MAJOR SKIN FIXES, MAJOR CLEANING OF MARKS, MAJOR DUST, FINGERPRINTS, PRODUCT FIX, PROP OR STAGING CLEAN OR FIX, CHANGING ORIGINAL SUBJECT SUCH AS SIZE, POSITION, COLOUR OF LABELS OR LOGOS, REMOVING PERFUME STRAWS, FILLING BOTTLES, CLEANING MAKEUP PANS, PERFECTING LIPSTICK, DROOPING STUFFED BAGS, MATCHING OR RE-CREATING PATTERNS OR TEXTURES, REMOVING STUDIO REFLECTIONS, ETC

PLEASE NOTE - COST IS PER AMENDMENT

HOST MANNEQUINS

BASE PRICE

REMOVAL OF MANNEQUINS, HANGERS, PINS, CLIPS, CARDBOARD FILLER, BASIC BACKGROUND CLEAN; DUST SPECKS, TAGS, THREADS, STICKERS, BLU-TAC, FISHING LINE, MINOR FABRIC CREASING, MINOR MARKS

ADDITIONS + \$5

RE-CREATION OF SECTIONS OF GARMENT OBSCURED BY MANNEQUIN, DEEP-ETCH PATH, BACKGROUND COLOUR OR TEXTURE CHANGE, PRODUCT COLOUR CORRECTION, MAJOR CREASING OR MARKS, RE-CREATION OF FABRIC PATTERNS OR TEXTURES, BACKGROUND REMOVAL, CANVAS RE-SIZE OR RE-SHAPE, COMPING OR STITCHING OF OTHER PRODUCTS OR IMAGES INTO THE ORIGINAL IMAGE, ETC

PLEASE NOTE - COST IS PER AMENDMENT

CAMPAIGN / EDITORIAL

BASE PRICE

STANDARD EDITORIAL RETOUCH FOR MODEL INDOOR, OUTDOOR, SPORT, PRODUCT STILLS, FLAT LAYS FOR BRAND PRODUCT, ETC;

BASIC CLEAN - DUST SPECKS, TAGS, CLIPS, THREADS, MINOR FLOOR/BACKDROP MARKS, BASIC SKIN EG; LIGHT ACNE, MAKEUP SMUDGE, SMALL SCAB OR BRUISE, MID LOCATION CLEANING, MID PRODUCT CLEAN, LIGHT UN-CREASING OF FABRIC, ETC

ADDITIONS + \$10

MID SKIN RETOUCHING; SKIN CONDITION FIX, FLYAWAY HAIRS, MAKEUP FIX, ACNE, SKIN TEXTURE FIX, LINES/WRINKLES, COLOUR CORRECTION, LIGHT LOCATION FIX OR EXTENSION, GARMENT SHAPE AMENDMENT, UN-CREASING OF GARMENTS, TATTOO REMOVAL, OVERALL COLOUR GRADING, LIGHTING CHANGE, MID-BRUISE, BIG SCABS, DEEP-ETCHING OBJECT AND COLOUR MATCHING TO REFERENCE IMAGE, BACKGROUND REMOVAL OR EXTENSION, MID LOCATION CLEAN, MID PRODUCT CLEAN, ETC

PLEASE NOTE - COST IS PER ADDITION

ADVANCED AMENDMENT + \$15

REMOVAL OF IMPOSING BUILDINGS, NATURE, WALLS OR OBJECTS - LOCATION MAJOR FIX COMPING/SUPERIMPOSING/STITCHING TOGETHER OF OBJECTS/IMAGES ONTO THE MODEL OR SUBJECT, MAJOR FABRIC CREASING OR MARKS, CREATING SHADOWS, CHANGING ORIGINAL SUBJECT IN ANY WAY SUCH AS LENGTHENING A SKIRT, MATCHING OR RE-CREATING PATTERNS OR TEXTURES, SIZE, POSITION, COLOUR OF LABELS OR LOGOS, REMOVING PERFUME STRAWS, FILLING BOTTLES, CLEANING MAKEUP PANS, PERFECTING LIPSTICK, DROOPING FILLED BAGS, ETC, MAJOR SKIN FIXES, MATCHING OR RE-CREATING PATTERNS OR TEXTURES, REMOVING REFLECTIONS, ETC

PLEASE NOTE - COST IS PER AMENDMENT

BEAUTY

BASE PRICE

CAMPAIGN / EDITORIAL BEAUTY STANDARD RETOUCH, WITH ADVANCED SKIN RETOUCHING FOR MAKEUP PRODUCT SHOTS & CLOSE-UP MODEL EDITORIAL IMAGERY - MORE IN-DEPTH SKIN, MAKEUP & HAIR WORK, ETC

ADDITIONS + \$10

MAJOR SKIN CONDITION FIX-UP, NATURAL SKIN TEXTURE CHANGE, COLOUR CORRECTION ON SKIN OR MAKEUP, ENHANCING OF THE SHAPE OR SIZE OF THE MODEL'S NATURAL FACE, TATTOO REMOVAL, MAJOR HAIR WORK AND FLYAWAYS, SCAR REMOVAL, MAJOR ACNE REMOVAL, ETC

PLEASE NOTE - COST IS PER AMENDMENT

QUOTES AND CHARGING

AMB Retouch + Design operates on a cost-per-image basis for all retouching services, with the option of a day rate available upon justifiable request. Graphic and Video services are charged at day rates only; This can be a half-day (under 4.5 hours) or a Full Day (over 4.5 hours).

We cannot provide an accurate estimate of how long a project will take until all assets and direction have been supplied, as each project is unique. We will not work to a set time given by a client, unless there is a tight deadline and the designer has confirmed that it is possible after reviewing all assets and direction. For tight budgets and small businesses, we'd like to request the client's transparency about this before booking, as we can negotiate and adjust the project accordingly if needed.

We can only provide our base prices and rough turnaround times based on the information supplied by the client. Additional costs may be accrued after the fact. It is the client's responsibility to ensure all notes, references, and files are ready and organised before submitting them to the designer to avoid additional costs. It is the client's responsibility to do all final artwork checks and quality control before printing or publishing the final work.

If the client is unhappy with the first set of edits, they can make one set of free changes that fall within the original notes and brief. The initial sets of changes must be provided together in one list/ email. Further changes outside of this initial set will be charged as second changes. A change in direction or creative brief outside of the original brief will be charged as a change. Please review all images carefully before submitting this set of changes.

AMB Retouch + Design does not require a deposit up front, and payment is due only after the job is completed and invoiced. However, we require payment within 14 days of the invoice date, unless a different pay cycle has been agreed upon. Failure to settle an invoice within 14 days of the agreed-upon payment cycle may result in a late payment fee. If the Client fails to pay the invoice after several attempts at contact, we reserve the right to pursue payment through legal means.

ADDITIONAL COSTS may be added to a project invoice if the following should occur;

- Last-minute/tight deadline requests
- Request for weekend or after-hours work
- Changes / References that were not supplied in the first round of retouching notes
- Re-shoots and image replacements/swaps will be billed as additional images
- Booking dates unused due to work not being supplied on time - this takes away the opportunity for other clients, and will be charged as a day rate. You must contact us 48 hrs before your booked dates if rescheduling or delays occur.
- Short Notice Booking Cancellations - these may be charged as a day rate cost if the booking is not pushed out to another available date
- Incorrect files being supplied and retouched - it is the client's responsibility to ensure the correct images are supplied, and in the desired resolution. If low-resolution files are supplied and retouched, you will be charged additionally for the high-resolution redo.
- Expectation of File Management, Re-Naming, Re-Sizing, Cropping, File Type Changing or Additions

ARTWORK APPROVAL & PRINT RESPONSIBILITY CLAUSE

For Graphic Design online and print assets, and for Print Retouching - The client is responsible for reviewing and approving all final artwork prior to printing or publishing. While all care is taken to provide technically sound files, the designer is not responsible for proofreading or verifying the accuracy of any text, logos, dates, pricing, or supplied content. Final approval from the client indicates that all information is correct and the artwork is ready for production. The client assumes all responsibility for errors discovered after approval or once artwork has been sent to print.

If the client requires full pre-press checking or print management (bleed, colour profiles, overprint, trapping, correct logos, etc.) this must be requested and specified in the contract and quoted for separately.

BEFORE PRINTING OR PUBLISHING — Final Client Checklist

Please review the following before sending artwork to your chosen printer:

Content Checks

- Spelling and grammar
- Dates and times
- Prices, barcodes, phone numbers, website URLs
- Names, titles, and product details
- Legal disclaimers or terms (if applicable)

Brand Checks

- Logo version and placement
- Brand colours
- Fonts
- Layout approvals

Print Specifications

- Correct size and orientation (Specify if sizes are in Pixels, mm, cm, etc)
- Bleed and margin look correct
- File format requested by printer (PDF/X-1a, PDF Print Ready, etc.)
- CMYK colour profile (unless RGB requested)
- Images appear sharp (300 dpi)

Approval

- All relevant stakeholders have approved the design
- You've saved/kept a copy of your approved version
- You are satisfied that the artwork is final and ready for production

THIRD PARTY CLIENTS

It is the responsibility of the photographer, studio, or company to inform their client of potential additional costs before the project commences, referencing both the base rates and any potential extra expenses.

For quotes, please contact retouch@ambourke.com.au before providing a quote to your client to avoid incurring additional costs. We will not compromise on prices due to budgets that have not factored in these costs. Please inform your client that additional costs may be incurred if the project requires more work than originally anticipated.

BOOKINGS

Bookings are to be made based on calendar availability, which can be viewed online at ambourke.com.au/calendar.

If there are no suitable booking times that align with your shoot or retouch deadline, please contact us at retouch@ambourke.com.au.

Please be aware that if we are fully booked, the only availability for a tight deadline may be weekend or evening work, which will incur an additional out-of-hours fee.

Early bookings are ideal, providing at least two weeks' notice before a project. While we understand that this may be difficult for some, early contact will ensure a more organised experience. When requesting available dates to reserve, please give a wide range to avoid overlap or your booking being pushed out due to more time required (such as re-shoots, more work than needed originally intended, etc)

Unused bookings - Please be as accurate as possible when booking your dates. If the client has not provided their assets and direction by the day prior to the booking, the assets are delayed or the project has been delayed or cancelled, the client will still be charged for the day, as this takes away the opportunity for other clients, and wastes the time of the designer. Please notify us 48 hours in advance to avoid being charged for rescheduling or delaying.

DISATISFACTION

Please be aware that, while we strive to offer the most high-end and professional experience, it is the responsibility of the client to provide clear direction, notes, feedback and files to get the most out of our service. Assumptions, misdirection, poor communication, and disorganisation can result in poor-quality work and may incur additional charges.

It is essential to know the results you are after before submitting a project and to understand that *it is not the Designer/Editor's responsibility to do a final quality check, provide a creative opinion on the brief, the content provided, or to make selects for a project - this is the client's responsibility*. If the client is unhappy with the first set of edits, they have the opportunity to make one set of free changes that fall within the original notes and the original brief. A change in direction or creative brief outside of the original will be charged as a change. These initial sets of changes must be provided together in one list/ email. Further changes outside of this initial set will be charged as second changes. Please review all images carefully before submitting this set of changes. Dissatisfaction with a job without a clear reason, even when all requests have been completed -

successfully, may stem from a difference in artistic style, unrealistic expectations of what can be achieved with the tools available to the retoucher, or the timeframe the retoucher has been given to complete a task. The Retoucher's time is still required to be paid for, however, we are open to providing clients the opportunity to negotiate a fair and reasonable outcome if both parties are respectful. It is essential that a client views the skills of our retoucher by visiting our portfolio of Before/Afters on this website to see what can be achieved, and communicate with the retoucher about what is possible before booking a job.

COMMUNICATION

AMB Retouch prefers that Notes, Changes, and Directions for projects be given in writing via email, rather than over the phone. If changes are provided over the phone, the Retoucher will follow up with an email to confirm the changes and will not make any changes until this confirmation has been received. Once the client has received the final files of the project, it is expected that they will confirm they are satisfied with the final product and that the project has been completed. An invoice will be sent for the project's cost at the end of the project.

If you agree to the above terms, our team will be happy to work with you.

CONTACT

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[BOOKINGS & TERMS](#)

